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PRESS RELEASE

SVL LAUNCHES EXTRA LARGE 'SUPER LOTTO' GAME

Supreme Ventures Limited will launch its long-awaited new multi-jurisdictional game called 'Super Lotto' on August 20, 2009. The game's uniqueness is based on the fact that sales will not only take place in Jamaica but also in the Dominican Republic, Barbados, St. Kitts, Anguilla, Antigua and St. Maarten. The Super Lotto game has a starting Jackpot of J\$180 Million. Tickets cost \$250.

Super Lotto is a block lottery game that is played across more than one national border. In this case, the borders span the Caribbean. It is a multi-jurisdictional game similar to PowerBall, Euromillions or Megamillions, in which sales of different countries or jurisdictions join together to allow for a Super Jackpot game. Super Lotto will have a starting jackpot of US\$2 million, converted to each country's local currency.

It is really a mega 'lotto' type game similar to the local Lotto game offered by Supreme Ventures Limited. The difference is, instead of the pool of players coming from one territory, the pool is extended to several territories.

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SVL LAUNCHES EXTRA LARGE 'SUPER LOTTO' GAME ...

“We listened to the market and have responded with this exciting ‘Mega Lotto-type’ game, which will definitely be attractive to many persons across the Caribbean” said Sonia Davidson, the company’s Vice President of Group Corporate Communications.

Super Lotto sales will start at 6am on August 20 and there are over 950 Supreme Ventures agent locations in Jamaica where these tickets can be purchased. The first Super Lotto draw will be on Friday, August 28, 2009 at 9:30pm. Thereafter, Super Lotto draws will take place on Tuesdays and Fridays.

Davidson said “This has been made possible through the technology network of our service provider GTECH Corporation. All the participating countries are currently operating on the GTECH platform and so the synergy to link sales across national borders has been made easier.”

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Attachment: Frequently Asked Questions about Super Lotto

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